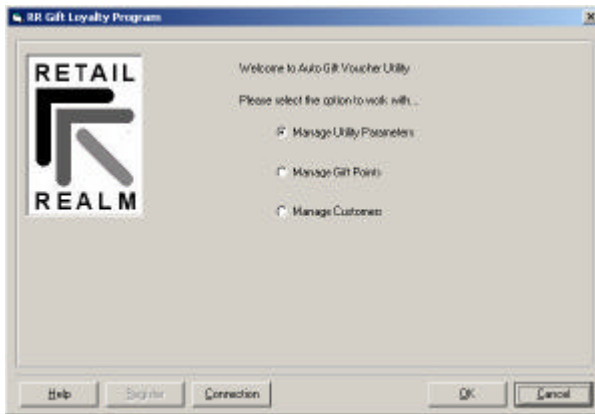
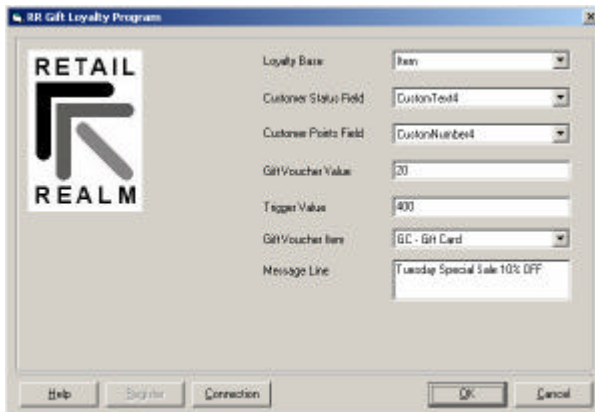




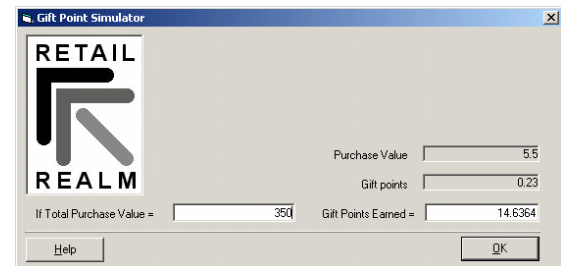
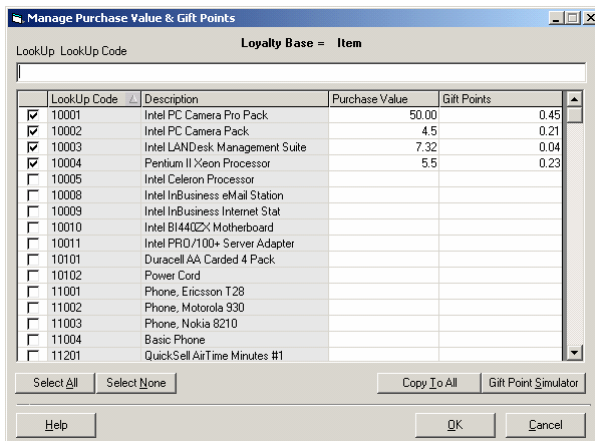
Retail Realm – Gift Certificate / Loyalty Module



The loyalty module works only at the store level and not in a multiple store environment. This module allows the customers to be recognised for their frequent shopping. This module allows the shopper to get either a Gift Certificate or Credit on his /her account.

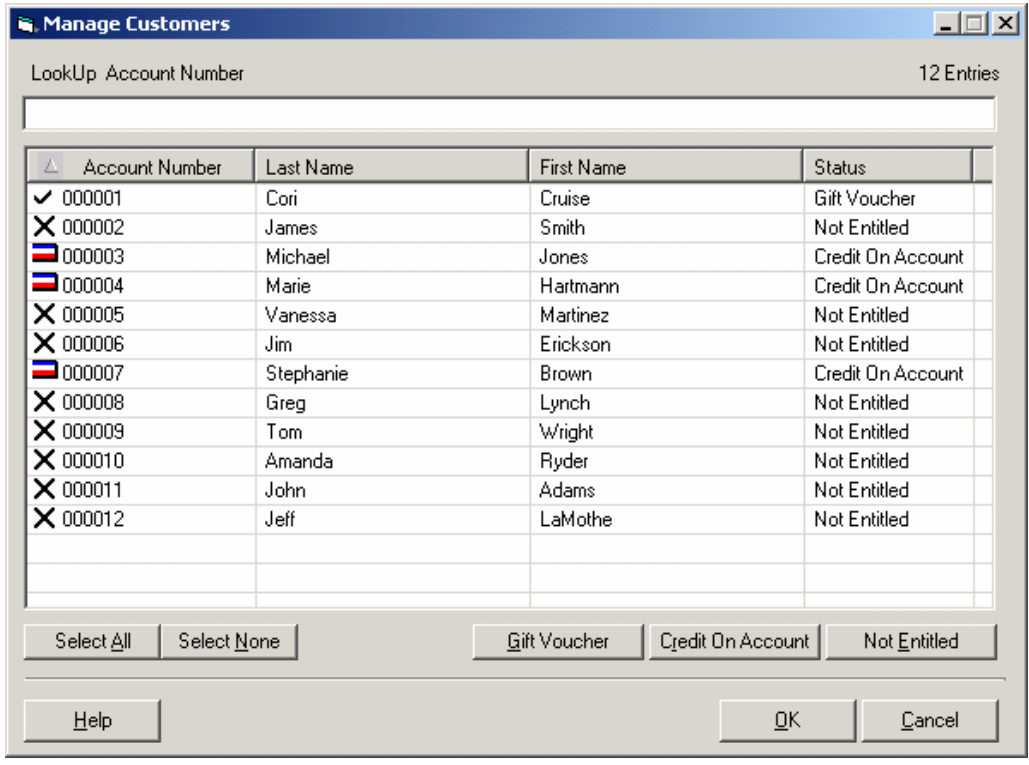


In this definition when 400 points are collected a 20.00 value is given back to the customer. The points can be calculated on either sale of items, departments or categories.



For each item purchase price total you define the number of points that will be given.

The gift point stimulator allows you to see how many points will be given for a specific purchase value.



You can define which customer is participating in the program.

The program is either:

“Gift Voucher” which means that when the number of points are met at the POS after printing the receipt a voucher type item is printed for the value

“Credit on Account” means that when the number of points are met at the POS after printing the receipt the customers balance is credited for the value